

Notice is hereby given that pursuant to Clause 41 of the Listing Agreement, a Meeting of the Board of Directors of the Company will be held on Thursday, 28th October, 2010 at 4.30 P.M. to consider and take on record the Unaudited Financial Results of the Company for the quarter ended 30th September, 2010.

Issued by:

Minal Bhate-Dandekar

Company Secretary
The Phoenix Mills Limited

Date : 11th October, 2010

Place : Mumbai