

Notice is hereby given that pursuant to Clause 41 of the Listing Agreement, a Meeting of the Board of Directors of the Company will be held on Thursday, 28th January, 2010 at 4.30 P.M. to consider and take on record the Unaudited Financial Results of the Company for the quarter ended December 31st, 2009.

Issued by:

Minal Bhate-Dandekar
Company Secretary

The Phoenix Mills Limited

Date : 14th January, 2010
Place : Mumbai